

SOCIAL MEDIA MESSAGES

Creating social media awareness for the MedicineSafe campaign.

TWITTER AND FACEBOOK MESSAGES

- Just as genetics can affect a person's risk for heart disease, cancer or diabetes, it can also make them more or less susceptible to addiction. #OpioidAwareness bit.ly/2jkVRab
- Between 2013–2016, #fentanyl went from contributing to 3,000 overdose deaths to more than 20,000 deaths nationwide, a 540% increase. #OpioidAwareness bit.ly/2jkVRab
- Opioid overdoses have resulted in been implicated in over 500,000 deaths since 2000—more than the number of Americans killed in World War II. #OpioidAwareness bit.ly/2jkVRab
- Congressional legislation excludes a key component: a continuous stream of funding dedicated to the opioid crisis. We are filling that gap. #OpioidAwareness bit.ly/2jkVRab
- Medicine safety and addiction prevention starts at home. Don't leave opioids where children can find them. #OpioidAwareness bit.ly/2jkVRab
- More than one in ten Americans have lost a relative or friend from an opioid overdose. Don't let your loved one be next. #OpioidAwareness bit.ly/2jkVRab
- Only 20% of the 2 million Americans addicted to opioids receive specialized treatment. It's time to change that. #OpioidAwareness bit.ly/2jkVRab
- Almost 64,000 people died from opioid-related drug overdoses in 2016. Don't let your child become a statistic. #OpioidAwareness bit.ly/2jkVRab
- More people died from opioid-related overdoses last year than from car accidents... or guns. Don't let your child be next. #OpioidAwareness bit.ly/2jkVRa
- Every day, 115 Americans die from an opioid overdose – one person every 12 minutes. Don't let your child be next. #OpioidAwareness bit.ly/2jkVRab
- More than 2/3 of patients who undergo surgery don't use all of their painkillers, and few safely store or dispose of these medications. #OpioidAwareness bit.ly/2jkVRab
- Between 2000–2015, more than 500,000 people died from drug overdoses. It's time to change that. #OpioidAwareness bit.ly/2jkVRab
- Since 1999, the number of overdose deaths involving opioids, including heroin, quadrupled. It's time to change that. #OpioidAwareness bit.ly/2jkVRab
- The (tag) CDC found that ER visits due to suspected opioid overdoses continued to climb—about 30%—between 2016–2017. #OpioidAwareness bit.ly/2jkVRab
- Between 2013–2016, deaths involving synthetic opioids, such as fentanyl, grew 84.2% each year. It's time to change the conversation. #OpioidAwareness bit.ly/2jkVRab
- In 2016, more than 15,000 people died from heroin overdoses. Don't let your child be next. #OpioidAwareness bit.ly/2jkVRab
- In 2016, the number of fentanyl overdoses jumped to over 20,000, the first year that synthetic opioid overdose deaths exceeded prescription opioids and heroin. #OpioidAwareness bit.ly/2jkVRab
- Approximately 40% of those who misused prescription pain medication in the past year obtained the medicine from a friend or relative. #OpioidAwareness bit.ly/2jkVRab
- Understanding how opioid addiction treatment works and the options you should consider is part of our new MedicineSafe campaign. #OpioidAwareness bit.ly/2jkVRab
- Every day 1,000 people are treated in the ER for not using prescription drugs as directed. It's time to educate everyone. #OpioidAwareness bit.ly/2jkVRab